



VICTORIA'S CONTAINER DEPOSIT SCHEME SETTING UP YOUR CRICKET CLUB TO COLLECT CONTAINERS



CRICKET VICTORIA



Introducing Victoria's Container Deposit Scheme

A new way to recycle and earn

Victoria's Container Deposit Scheme is proud to partner with Cricket Victoria to deliver environmental action at the local community level.

The partnership aims to support your football club to drive fundraising activities through the scheme, so that you can continue to provide opportunities for cricket to play an important role in the lives of all Victorians.

Why CDS Vic?

CDS Vic is a recycling program that provides a 10 cent refund for every eligible drink container returned. Victorians can choose to either keep or donate the refund to your club or other participating charities.

Billions of drink containers have been returned since the scheme launched in November 2023. That's millions of dollars back into Victorian pockets - including funds that have helped clubs purchase new uniforms, replace equipment and everything in between.

From setting your fundraising goal to choosing your fundraising model, this guide provides your cricket club with all you need to generate funds with CDS Vic.



Getting started

Activating your Donation Partner ID

To fundraise with CDS Vic, you will need to make sure your club is fully set up as a 'Donation Partner'. This will ensure your supporters can donate their refunds to your club at CDS Vic refund points.

STEP 1

REGISTER



Obtain your Donation Partner ID by completing our registration form. You will require a valid ABN.

If you are not registered with an ABN, you may need to provide a statutory declaration.

[Click here to register](#)

STEP 2

ACTIVATE



You will need your club's bank details handy to complete the activation process.

Completing the activation process will allow your supporters to choose your club in the respective CDS Vic apps and donate their refunds to you at a refund point.

What is a Zone Operator?

CDS Vic is made up of **three zones**.

Zone Operators are responsible for managing the refund points & payments, and ensuring returned drink containers are recycled within their dedicated area.

Who are the Zone Operators?

To find out more about your local Zone Operator, visit their websites by clicking the links below.

[North Zone – operated by Visy.](#)

[East Zone – operated by Return-It](#)

[West Zone – operated by TOMRA Cleanway.](#)

Getting started

Ways to raise money

Next, you will need to decide how you would like to raise money for your organisation.

Here is the best part – there are a few ways you can go about this and we have provided some handy tips in this guide to set you up for success.



Receiving donations from the community

Your supporters will be able to choose to donate their refund to your club through the CDS Vic app or by using your unique Donation Partner ID at a refund point.

Becoming a collector

You could choose to collect drink containers consumed at your club. Consider where you would place bins and how you would get drink containers to a refund point.

If you have the space, you could also choose to become a donation point. This lets people drop their eligible drink containers off at your location, so you can return them and collect the refund for your club.



Getting started

What can you return

Now that it's time to start collecting, know which cans, cartons and bottles are eligible for the 10 cent refund.

This is easy: look for drink containers that are typically consumed away from home.

If you are not sure, simply check for the 10c mark on the label.

Eligible



- ✓ Aluminium cans
- ✓ Plastic bottles
- ✓ Glass bottles
- ✓ Paperboard cartons (under 1L)
- ✓ Steel bottles/cans

Most beverage containers (between 150mL and 3L) made from aluminium, glass, plastic, steel and liquid paperboard are eligible.

DID YOU KNOW?

Refund points may not accept crushed containers as the machines need to be able to read the barcodes to know if your drink container is eligible. **Avoid crushing containers.**

Lids can be left on. Yep! Lids are also made into new products.

Still unsure? Enter the drink container **barcode in our eligibility checker** on the [CDS Vic website](#).

Getting started

Returning your containers

You can return eligible drink containers at your nearest refund point. There are hundreds of refund points across Victoria which include:



Reverse vending machines (RVMs)
are self-service return points, perfect for smaller returns.



Depots
are staffed centres that sort and count bulk loads of drink containers. Some offer a drive-through service.



Over-the-counter (OTC)
refund points are located at businesses and organisations in your community.

Perfect for when you only have a couple of drink containers to return.

To find your nearest refund point,

[SEARCH OUR INTERACTIVE MAP](#)

Search your postcode or suburb and click on the nearby pins to find important details about each individual refund point location.

To select the type of refund point you would like to visit, **select 'Filter'**.

Ways to collect & fundraise

With Victoria's Container Deposit Scheme, you can bring the community together, raise funds for your cause, and help the environment - all at the same time. Not sure where to start? We've got your back!

Remember, our return points are run by independent operators. Some offer slightly different services than others, so it's a good idea to reach out and enquire to find the perfect fit.

CONTAINER DRIVES & COMMUNITY EVENTS

are perfect opportunities to collect additional eligible drink containers. Refer to this checklist to ensure you're prepared.



Promote your fundraising initiative before the event

Are you promoting your event on social media channels like Instagram and Facebook? Your supporters will want to know what you are raising money for, so use the opportunity to share how you will be using or donating the refund from your event. Remind them to hold on to their eligible drink containers on the day of the event.



Get your whole team involved & recruit volunteers

Try advertising for volunteers within your organisation. You might be surprised by how many members of your community are passionate change makers. Volunteers can carry portable bins around the venue, collect any discarded drink containers at the event or educate patrons on how to correctly dispose their drink containers to help you minimise bin contamination.



Perfect your bin placement

People are more likely to return their drink containers when an appropriate bin is easy to access. Look for exits or other high traffic areas and chat to your bar operator about placing a CDS Vic bin behind the bar. Make sure your bin is clearly marked to avoid general waste contamination. Try not to isolate the bins in any area — patrons tend to overlook them, or worse, use them as landfill bin alternatives.



Display clear signage for attendees

Make your attendees know where you are collecting eligible drink containers. Make it easy for patrons and busy bar staff to know what drink containers are accepted by CDS Vic and which bins are for drink containers, landfill, and co-mingled waste. This will help to improve recovery and reduce cross-contamination. Posters and other promotional materials (like bin stickers) are available to download via our [fundraising portal](#).

Ways to collect & fundraise

PARTNERING WITH LOCAL BUSINESSES

You'd be surprised by how many local businesses will be keen to help you fundraise.



Reach out to your local cafes, restaurants, offices and retail shops

Get to know your local businesses and tell them all about your cause and the difference you're hoping to make in the community. Have you tried using our fundraising letter? Download the template from our [fundraising portal](#).



Display posters with your fundraising goal

As a fundraiser, you can use all the help you can get. Ask local businesses if they will let you put up posters in their shop to help rally that extra support. You can easily customise the posters on our fundraising portal.



Confirm how drink containers will be collected

Local businesses will have a high volume of eligible drink containers.

Work with each business to confirm how these drink containers will be transported to a refund point, consider the options:

- By the business.
- By a club volunteer.
- Collection by a local refund point operator.



Available resources

To help spread the word, we have created a digital library of useful materials **available for download** from our fundraising Portal.

Use the **posters, flyers, templates, and social media tiles** to let your network know about your fundraising efforts and how they can help you.

[CLICK HERE TO DOWNLOAD](#)

Don't forget, while these materials are free for you to use. If you prefer to design your own promotional material with CDS Vic branding or if you update one of our templates, you will need to send your final design to cdsvicapprovals@vicreturn.com.au for approval prior to use.



How to customise available resources

Did you know that you can **customise free promotional material** on our Brand Hub? Follow the steps below to make your own custom promotional materials today.

STEP 1

Once you're on the [fundraising portal](#), click on **'Customisable Templates'**. You will see a few design options to choose from. **Click on your preferred template** to start customising.

STEP 2

Depending on your chosen template, you will see options to **add your club's name, what you're fundraising for and other details**.

STEP 3

To choose your Zone Operator logo i.e. Visy, TOMRA Cleanaway or Return-It, **click 'Select from Brandfolder'**.

STEP 4

Once you've added the logo and other details, **remember to click 'Refresh Preview'** to see a preview of your asset.

STEP 5

Then **click 'Finish'** which will lead you to a page that will allow you to download your customised asset in your desired format.

The screenshot displays the Brand Hub customisation interface. It features a form with several input fields and a preview area. The form includes a text input for 'OUR CLUB' (labeled 2), a text input for 'Uniforms' (labeled 3), and a 'Select from Brandfolder' button (labeled 4). Below the form is a preview of a poster (labeled 5) with the text 'DONATE YOUR DRINK CONTAINERS TO OUR CLUB' and 'EVERY CONTAINER YOU RECYCLE CAN EARN 10c FOR OUR CAUSE'. The poster also features a logo for 'VICTORIA'S CONTAINER DEPOSIT SCHEME' and a '10c' mark. The interface includes buttons for 'Refresh Preview', 'Share Link', and 'Finish'.

Get in touch

We are here to help!

If you have any questions or need more information, [visit our website](#) or send us an email.

General enquiries communications@vicreturn.com.au
or send us an email via tboyle@cricketvictoria.com.au

General enquiries: Please reach out to your local Cricket Manager for support.

Marketing support and approvals cdsvicapprovals@vicreturn.com.au

If you're participating in CDS Vic, we'd love to see it! Tag us @cdsvic on [Facebook](#) and [Instagram](#).



Call 134 237

For general enquires about CDS Vic.
9am-5pm AEST, Monday - Friday (except public holidays)

Connect with your local Zone Operator

North Zone – Visy:

Email: cdsvic@visy.com

Website: www.visy.com.au/donation-partners

East Zone – Return- It:

Email: vic@returnit.com.au

Website: <https://www.returnit.com.au/vic/>

West Zone – TOMRA Cleanaway:

Email: enquiries@tomracleanaway.com.au

Website: <https://mytomra.com.au/locations/vic-container-deposit-scheme/>

VICTORIA'S CONTAINER DEPOSIT SCHEME

cdsvic.org.au



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